



SRI VENKATESWARA COLLEGE OF PHARMACY

Approved by AICTE & PCI, New Delhi, Permanently Affiliated to JNTUA, Ananthapuramu

Accredited by NBA, New Delhi for UG Programme under Tier-II & NAAC, Bengaluru

Recognized under section 2(f) & 12(B) of UGC Act, 1956

Recognized Research Centre for Pharmaceutical Sciences by JNTUA

Recognized In-House R & D by DSIR, New Delhi, DST – FIST Sponsored Institute

Ranked in the Rank band 51-75 of NIRF Rankings by MHRD, Govt. of India

RVS NAGAR, TIRUPATI ROAD, CHITTOOR – 517127, A.P.

One Day e-Workshop on “Patient centric drug information service for reducing medication errors”

16th September, 2020

Sri Venkateswara College of Pharmacy organized a One Day e-Workshop on “Patient centric drug information service for reducing medication errors” for Pharm.D M Pharmacy and B.Pharm students in final and penultimate years. 200 students and 35 staff members participated in this workshop which provided a clear intuition into Patient centric drug information service for reducing medication errors.

NEED FOR THE EVENT

This e-workshop describe the importance of various measures to treat patients and giving them the clear, concise drug information for better patient care and patient centric drug information service for reducing medication errors. Every time healthcare workers work with a patient as pharmacist/pharmacologist/drug safety physician and needs of that unique patient at that specific moment in their care journey.

WORKSHOP HIGHLIGHTS

In the presentation, **Mr. Vijayakumar**, discussed the drug information services process in connection with medication and Medication errors. He mentioned that, the challenges in medication use, patient safety, ADRs and drug interactions along with the roles of clinical research coordinator, clinical trial assistant, clinical data coordinator, etc.

At the end of the session, Dr.K.Sreedhar Principal, raised queries related to Pharm.D internship and job opportunities which was answered by the speaker to a significant extent. The speaker also interacted and motivated students to involve and learn more through minimization of medication errors.

PRINCIPAL



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8-10-2021

CIRCULAR

This is to inform to all the staff and students of Pharm D and B Pharmacy to attend **One Day e-Workshop on “Patient centric drug information service for reducing medication errors”**
Conducted by our institute on **16th September, 2020**

Principal



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INVITATION

Chief Patron:

Dr. R.Venkataswamy, Chairman

S.V. Group of Educational Institutions

Patron:

Mr. Ravuri Srinivas, Vice Chairman S.V. Group of Educational Institutions

Co-Patron:

Dr. K.Bhaskar Reddy,

Professor & Director

Co-ordinator:

Dr.DJothieswari,

Professor & Vice Principal

Organizing Committee:

Dr. M. Ravi, .M.Pharmacy .,PhD

S. Brito Raj, M.Pharm.,PhD

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Dr.C.Mani Sekhar PharmD

Mr.D.Abhilash,MSc

Ms. C N DHANA LAKSHMI,MPharmacy

Ms. C SAKUNTHALA, MSc

Ms. A.M.VENU MADHAVI, MPharmacy

Dr. SHAIK SADDAM HUSSAIN, PharmD

Dr. S. OOH, PharmD

Ms.N.Naveena, MPharmacy

To,

The Principal,

Dear Sir/Madam,

I am delighted to inform you that our college is arrange a One Day National Seminar on **One Day e-Workshop on “Patient centric drug information service for reducing medication errors”** on **16th September, 2020**

In this regard, we request you to encourage your students and faculty members of your institution for their active participation to acquire knowledge in drug information sources and challenges in reducing medication errors.

We look forward for your support & co-operation.

Thanking you,

Yours faithfully,

Dr. K.Sreedhar, M.Pharm., Ph.D.

PRINCIPAL

