



SRI VENKATESWARA COLLEGE OF PHARMACY (AUTONOMOUS)

RVS Nagar, Tirupati Road, Chittoor – 517127, Andhra Pradesh, India.

*Approved by PCI & AICTE, New Delhi, Affiliated to JNTUA, Ananthapuramu
Accredited by NBA, New Delhi for UG Programme and Accredited by NAAC, Bengaluru
Affiliated to State Board of Technical Education & Training, Andhra Pradesh
Recognized under section 2(f) & 12(B) of UGC Act, 1956
Recognized Research Centre for Pharmaceutical Sciences by JNTUA
Recognized In-House R&D by DSIR, New Delhi, DST– FIST Sponsored Institute
Ranked 57th by NIRF 2023 Rankings by MHRD, Govt. of India*



Annual Report 2022-23

A. Vision and Mission of the institute

- Sri Venkateswara College of Pharmacy, Chittoor has established IIC under the guidelines of MHRD of Govt. of India with vision to prepare the institute for ATAL Ranking of Institution on Innovation achievement frame work.
- To establish functional eco system for scouting ideas and pre incubation of ideas.
- To develop better cognitive ability for technology students.
- To encourage, inspire and nurture the young students by supporting them to work with new ideas and transform them into prototype.
- To promote innovation in the institute to generate new ideas through multitudinous modes leading to an innovation promotion eco-system in the campus.
- Sri Venkateswara College of Pharmacy received certificate of appreciation in recognition of active participation in the National Intellectual Property Awareness Mission (NIPAM) launched by the Government of India on the occasion of the 75th anniversary of Independence under the banner “Azadi Ka Amrit Mahotsav” to create widespread awareness on Intellectual Property Rights on January 27, 2023 in association with Intellectual property Office, Chennai.
- The institute has conducted various innovations and entrepreneurship related activities prescribed by central MIC in time bound fashion.
- The institute has organised periodic workshop, seminar and interaction with entrepreneurs on online mode with the students in view of developing communication skills and motivating them towards entrepreneurship.
- The institute has developed network with peers and national entrepreneurship development organisation.
- The institute has highlighted innovative projects carried out by institution’s faculty and students.
- The institution has motivated and driven the students by conducting idea competition challenges etc. with the involvement of industries.
- The institute has also conducted various programs with eminent resource persons from various disciplines and industrial sectors.
- A total number of 31 students and faculty registered in YUKTI National Innovation Repository, out of 20 assigned ideas 4 ideas were recommended by the verifiers. The various programmes and workshops conducted online on various themes like



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- a. Entrepreneurship and Innovation
- b. Skill attitude and Behaviour Development.
- c. Process Design and Development
- d. Start ups-Manage through YUKTI-NIR
- e. Creativity and Innovation
- f. Entrepreneurship in Economic Development

B. INSTITUTION'S INNOVATION COUNCIL (IIC)

In the year 2018, the Ministry of Education (MoE) through MoE's Innovation Cell (MIC) launched the Institution's Innovation Council (IIC) program in collaboration with AICTE for Higher Educational Institutions (HEIs) to systematically foster the culture of innovation and start-up ecosystem in education institutions. Primarily, IIC's role is to engage large number of faculty, students and staff in various innovation and entrepreneurship related activities such as ideation, Problem solving, Proof of Concept development, Design Thinking, IPR, project handling and management at Pre-incubation/Incubation stage, etc., so that innovation and entrepreneurship ecosystem gets established and stabilized in HEIs.

Major Focus of IIC

- To create a vibrant local innovation ecosystem
- Start-up/ entrepreneurship supporting Mechanism in HEIs
- Establish Function Ecosystem for Scouting Ideas and Pre-incubation of Ideas
- Develop better Cognitive Ability amongst Technology Students

Functions of IIC

Promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campus

- To conduct various innovation and entrepreneurship-related activities prescribed by Central MIC in time bounded fashion.
- Identify and reward innovations and share success stories.
- Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.
- Network with peers and national entrepreneurship development organizations.
- Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students.



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IIC Council Members

S.No	Name	Member Type(Teaching /Non teaching/ External Expert)	Position
1	Dr.K.Bhaskar Reddy	Teaching	Director, SVCOP
	Dr.D.Jothieswari	Teaching	Vice president, ARIIA coordinator
2	Dr.C.Radhika	Teaching	President
3	Dr.S.Kavitha	Teaching	IPR Activity Coordinator
4	Mr.M.S.Riyazullah	Teaching	Internship Activity Coordinator
5	Dr.S.Rajasekhar	Teaching	Innovation Activity Coordinator
6	Dr.G. Neelima	Teaching	Social Media Coordinator
7	Dr.P.Aravanan	Teaching	Member
8	Dr.G.Swapna	Teaching	Member
9	Mrs.G.N.A.Lakshmi	Teaching	Member

Roles and Responsibilities of President

1. He/ She will lead the IIC Council.
2. He/ She will have the IIC portal Login ID and will be the custodian of IIC portal login and data/reports uploaded therein.
3. He/ She will call the meetings, set meeting agenda and will monitor the deliverable.
4. He/ She will be the main point of contact with MHRD Innovation Cell.
5. He/ She will respond to all communication from IIC National Coordination team (MHRD Innovation Cell) and will be responsible to ensure decent performance of IIC.



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6. He/ She will coordinate with MHRD innovation cell and responsible for all the IIC activities in the institute.
7. He/ She will ensure Institution's participation in IIC calendar activity and take lead in the institution driven activities (own initiatives).
8. He/ She will ensure the effective implementation of IIC activities with the help of Convenor.
9. He/ She could change the council members as per the decision taken in council meetings and update the information on portal.
10. He/ She will be responsible for submitting the progress/activity reports on the IIC portal.

Roles and Responsibilities of Vice-President

1. To build and strengthen the in-house mentor pool and human resource capacity to drive campus Innovation & Entrepreneurship activities.
2. Identifying, handholding and guiding potential/early-stage entrepreneurs, student innovators at the Institute on regular basis.
3. To Develop a critical mass of motivated students & faculties with creative potential, and Entrepreneurial orientation & skill set.
4. Commercialization of innovations through technology transfer, technology licensing and Startups, etc.
5. To build infrastructure support and facilities to promote innovation and enabling environment of easy access to resources within and outside the institute.
6. To strengthen the intra and inter-institutional partnership and collaboration with ecosystem at different level and co-creation of new program interventions

Roles and Responsibilities of Convener

1. The Convenor will work in close coordination with IIC president and will provide help wherever required for smooth conduct of activities.
2. He/ She will ensure the participation in the meeting and will prepare the meeting agenda at least 10 days prior to meeting with the inputs from all valuable council members and President.
3. Maintain documentation of the proceedings like meeting photos, Minutes of Meetings, Meeting Video has to be uploaded to Institution YouTube Channel and the link has to be shared with competent authorities and any other proof.
4. He/ She will ensure that the internal examination dates would not interfere with the IIC activities and coordinate with all departments to ensure the same.
5. He/ She will collect the inputs from all the members of the council at regular interval, especially external members for better planning of IIC activities and effective delivery of results.



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Roles and Responsibilities of Social Media Coordinator

1. Will create and manage IIC page/account on Facebook, Twitter and YouTube and other relevant social media platforms.
2. He / She will be responsible for posting all the relevant information about council meeting resolution and action plan, IIC activities and follow/tag MIC/IIC page and posts on these platforms.
3. He/ She will also ensure that all students follow MIC/IIC page/account on social media to get first-hand information.

Roles and Responsibilities of Members

1. Ensure the Institution's Innovation Council's logo and the words "in association with Institution's Innovation Council, Ministry of Education (MoE), Govt. of India", is included in the brochure compulsorily for all the academic activities of their respective departments like webinars, seminars and workshops related to Industry Interaction, Entrepreneurship, Research and Innovation / Intellectual Property Rights (IPRs).
2. Establish Innovation Clubs for students with facilities and equipment needed for Innovation and Entrepreneurship (I & E) activities in their respective departments.
3. Developing an Innovative and Entrepreneurial mindset through a series of activities like workshops, awareness, market outreach events, orientation, advocacy meetings, networking events (Intra and Inter-institutional, enablers, stakeholders).
4. Encourage faculty and students to pursue research studies related to Entrepreneurship.
5. Develop short term certificate courses on Innovation and Entrepreneurship.
6. Convince departments to offer Major or Minor Specializations or credit courses related to Innovation and Entrepreneurship (I & E) and IPR
7. Organize Employment Generation skill development programs of minimum 30 contact hours of duration.
8. Organize entrepreneurial skill development / employment generating programmes for external participants (local residents, community members, alumni etc.)
9. Coordinate with IPR Cell to generate revenue from patents, copyrights, trade secrets and others.
10. Obtain grants from Government, Non-Govt, CSR Bodies towards promoting and supporting innovations.

*** Note: The above responsibilities are also applicable to the President, Vice-President, Convener and Social Media Coordinator apart from their main responsibilities.**

Achievements

Number and Different types of I&E and IPR activities Conducted - **19**



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- No. of student's & faculty ideas Assigned - 20
No. of student's & faculty Innovation/prototypes developed - **04**
No. of IPs generated, Published – **0**, Granted - **0**
No. of Student & Faculty Start-ups/Ventures established – **0**
Amount spent on promotion and awareness generation on Innovation Entrepreneurship in the campus - **nil**
Amount grant or fund supported to student & Faculty lead Innovations, start-ups and IPR-**Nil**
No. of Technology Transfer and Commercialisation happened- **Nil**
- F. Highlight few best IIC Faculty/Student members and their achievements/ Rewarded for the innovations at different forum - **01**
- G. Highlight selected best Innovations & images with mention of inventor/innovation name:
- H. Highlight selected start-ups established by students/faculties with mention of founder/cofounder name - **nil**
- I. List if any break through Innovations / Technology Developed at the institute (2-3 technology with 2-3 lines about technology and innovation - **Nil**
- J. Participation of IIC-institute in various programs of Central and Stage Govt. Highlighting specially for the schemes or programs
- ARIIA – participation and Rank – **Participated & Submitted**
 - NISP Adoption status - Trained Faculty, Policy Formulation, Policy Implementation - **Participated & Submitted**
 - Smart India Hackathon etc. -**nil**
- K. Detail of Social Media & Connections of IIC institute-**SVCOP – Face book**
- L. **Testimonials from IIC members and external about IIC institute and IIC of MoE's Innovation Cell**



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**SRI VENKATESWARA COLLEGE OF PHARMACY
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A Session on
"Achieving Problem-Solution Fit and Product-Market Fit"

Venue: Seminar hall SVCOP **Date: 15-02-2023
10:30am - 11:30 am**



Dr.S.Kavimani
Professor, Mother Theresa Post Graduate and Research Institute of Health sciences, Puducherry

Presided by
Prof.Dr.K.Bhaskar Reddy
Director, SVGEI Chittoor

Organizing Secretary **Convener** **Co-ordinators**
Dr.S.Prasanthi President IIC, SVCOP
Dr.D.Jothieswari Vice President IIC, SVCOP
Dr.P.Aravanan Dr.S.Kavitha Dr.S.Rajasekhar Dr.C.Radhika Mr.M.S.Riyazullah Dr.S.Firoz IIC, SVCOP



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RVS Nagar, Tirupati Main Road, Chittoor-517127, Andhra Pradesh

Expert Talk on
"BUILDING AND INNOVATION ECOSYSTEM"
**Date : 20.03.2023
Time: 10.30 am to 12.30pm**



Dr.Akmal Ali Baig M
M.Pharm, Ph.D., Associate Professor
Department of Pharmacy practice
Sri Krishna Chaithanya college of Pharmacy
Madanapalle

Presided by
Prof.Dr.K.Bhaskar Reddy
Director, SVGEI, Chittoor

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Session on
"HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS"
INSTITUTION'S INNOVATION COUNCIL
**Date : 28.04.2023
Time: 10.00 am to 1.00pm**



Kiran Kumar C.H, M.Pharm ,(Ph.D), R. Ph, PDCR
15plus Years of Health Care IT expert
Founder and CEO, RAISE TRAINING


Presided by
Prof.Dr.K.Bhaskar Reddy
Director, SVGEI, Chittoor

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Dr.D.Jothieswari Vice President IIC,SVCOP
Dr.P.Aravanan Dr.S.Kavitha Dr.S.Rajasekhar Dr.C.Radhika Mr.M.S.Riyazullah Dr.A.Jayarsi Ms.T.G.Devipriya IIC,SVCOP



**SRI VENKATESWARA COLLEGE OF PHARMACY
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ORGANIZING WEBINAR ON
"Motivational Session by Successful Entrepreneur/Start-up Founder"
ON
06-02-2023
10:00 -11:00 am
[Click here to register](#)



SPEAKER
Mr.Kumar Shanmugam
Director, Nutalent Pharma private limited,
Chennai, India.

Presided by
Prof.Dr.K.Bhaskar Reddy
Director, SVGEI, Chittoor

Organizing Secretary **Convener** **Co-ordinators**
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Dr.D.Jothieswari Vice President IIC,SVCOP
Dr.P.Aravanan Dr.S.Kavitha Dr.S.Rajasekhar Dr.C.Radhika Mr.M.S.Riyazullah Dr.S.Firoz IIC,SVCOP





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RVS NAGAR, CHITTOOR.



Certificate of Appreciation

This certificate is presented to

DR.K.KIRAN KUMAR M.S.Pharma, Ph.D;
Assistant Professor
Department of Pharmaceutical Biotechnology
Manipal College of Pharmaceutical Sciences
MAHE, Manipal

For Sharing the value knowledge as

Resource person
Two days virtual workshop on
INNOVATIVE TOOLS IN MODERN PHARMACOLOGY
Topic
**Application and Innovation of Multiomics
Technologies in Clinical Oncology**

held at Sri Venkateswara College of Pharmacy,
Chittoor on August 09, 2023


Dr.C.Radhika
IIC President


Dr.D.Jothieswari
Principal



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DR.SREE LALITHA BOJJA M.Pharm, Ph.D;
Assistant Professor
Department of Pharmacology
Manipal College of Pharmaceutical Sciences
MAHE, Manipal

For Sharing the value knowledge as

Resource person
Two days virtual workshop on
INNOVATIVE TOOLS IN MODERN PHARMACOLOGY
Topic
**"Network pharmacology- an advanced tool
for drug innovation"**

held at Sri Venkateswara College of Pharmacy,
Chittoor on August 10, 2023


Dr.C.Radhika
IIC President


Dr.D.Jothieswari
Principal



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This certificate is presented to

PROF.DR. M.RAVI M.Pharm, Ph.D;
Professor and HOD
Department of Pharmaceutics
Jaya College of Pharmacy
Tirupati

For Sharing the value knowledge as

Resource person
Topic
**"ENTREPRENEURSHIP AND GOVERNMENT
SUPPORT "**


held at Sri Venkateswara College of Pharmacy,
Chittoor on April 10, 2023


Dr.C.Radhika
IIC President


Dr.D.Jothieswari
Principal



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RVS NAGAR, CHITTOOR.



Certificate of Appreciation


This certificate is presented to


PROF.DR.Y.RAMESH M.Pharm, Ph.D;
Professor and HOD
Department of Pharmaceutics
Rathnam Institute of Pharmacy
Nellore


For Sharing the value knowledge as

Resource person
Topic
**"Role of Entrepreneurship and Economic
Development"**

held at Sri Venkateswara College of Pharmacy,
Chittoor on May 13, 2023


Dr.C.Radhika
IIC President


Dr.D.Jothieswari
Principal





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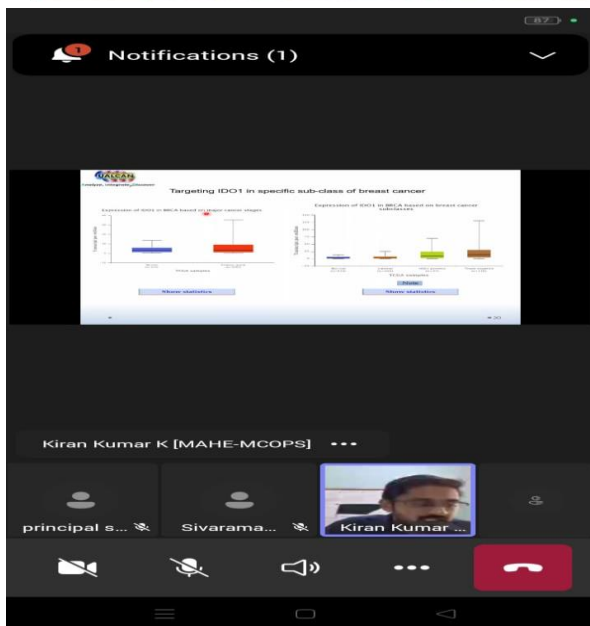
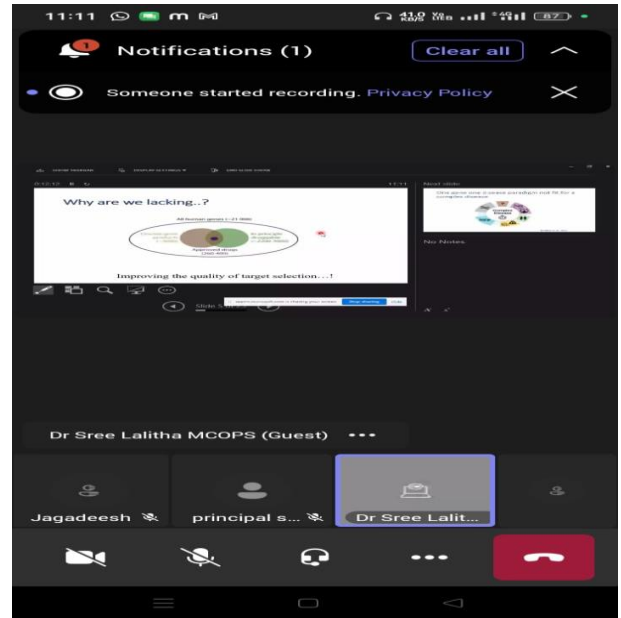
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Sri Venkateswara College of Pharmacy, RVS Nagar, Chittoor,
Long 79.100329°
Lat 13.217176°
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sri venkateswara college of pharmacy, RVS Nagar, Tirupati road Andhra Pradesh
517127, India
Lat 13.273181°
Long 79.118209°
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VARIOUS WORKSHOPS/SEMINAR CONDUCTED ON-LINE AND OFF-LINE-2022-23

S.No	Date	Speaker	Title
1	28-12-2022	Exposure visit(SVIMS)	Pharmacovigilance & Reporting of Adverse drug reactions
2	11-01-2023	Mr.Deepan Kumar Sahu(MIC)	Virtual Orientation Session on IIC 5.0 & Features
3	12-01-2023	Mrs. G.N.ALakshmi, Mrs.V.Hari	National Youth Day Celebrations
4	06-02-2023	Mr.K.Kumar Shanmugam	Motivational Session by Successful Entrepreneur/Start-up Founder
5	22-02-2023	Dr.T.Rajareddy	Entrepreneurial Mindset: Developing the Skills and Attitudes you Need to Succeed as an Entrepreneur
6	08-03-2023	Dr.D.Jothieswari	Women's Day Celebration
7	10-03-2023	Dr.C.Radhika	Intellectual Property Rights (IPR) and IP Management For Start Up
8	20-03-2023	Dr.Akmal Ali BaigM	Building and Innovation Ecosystem
9	21-04-2023	Dr.C.Radhika	YUKTI Innovation Repository and Yukti Innovation Challenge
10	21-04-2023	Dr.P.Aravanan	World Creativity and Innovation Day Event
11	10-04-2023	Dr.M.Ravi	Entrepreneurship and Government Support
12	26-04-2023	Dr.R.Nagaraju	World Intellectual Property Rights
13	28-04-2023	Mr. Kiran kumar	How to plan for startup and legal and ethical steps
14	11-05-2023	Dr.S.Firoz	Integrated Approach in Science and Technology for Sustainable Future-Role of Youth



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15	11-05-2023	Mrs.G.N.A.Lakshmi & Mrs.V.Hari	National Technology Day
16	11-05-2023	MIC activity	National Technology Week
17	11-05-2023	Mr.M.S.Riyazullah	Business Plans & Linkage with Innovation Ambassador
18	13-05-2023	Dr.Y.Ramesh	Role of Entrepreneurship in Economic Development
19	24-05-2023	Dr.G.Neelima	Prototype/Process Design and Development
20	05-06-2023	Dr.D .Jothieswari and Faculty	World Environment Day
21	14-06-2023	Dr. B.Poornima	Self Efficacy In Improving Employ Innovation
22	15-06-2023	Dr.Ananth Naik Nagappa	Entrepreneurial Concept to make Money
		Dr.Mahadev Bhatt	Community Connect Pharmaceutical Care Every Where
		Mr.K.Rameshkumar	Entrepreneurship and Innovation Management Concepts
24	29-07-2023	MIC activity	Akhil Bhartiya Shiksha Samagam
25	03-08-2023	Dr.G.Swapna	Innovation Management,Entrepreneurship and Sustainability
26	09-08-2023	Dr.K.Kiran Kumar	Application and Innovation Of Multiomics Technologies In Clinical Oncology
	10-08-2023	Dr.Sree Lalitha Bojja	Network Pharmacology - An Advanced Tool For Drug Innovation
27	15-08-2023	Dr.D.Jothieswari	Celebration Of Independence Day
28	21-08-2023	Mrs.GNA Lakshmi	The Entrepreneur and Practice of Innovation
29	23-08-2023	Students and Staff Of	Organising Innovation and



SRI VENKATESWARA COLLEGE OF PHARMACY (AUTONOMOUS)

RVS Nagar, Tirupati Road, Chittoor – 517127, Andhra Pradesh, India.

*Approved by PCI & AICTE, New Delhi, Affiliated to JNTUA, Ananthapuramu
Accredited by NBA, New Delhi for UG Programme and Accredited by NAAC, Bengaluru
Affiliated to State Board of Technical Education & Training, Andhra Pradesh
Recognized under section 2(f) & 12(B) of UGC Act, 1956
Recognized Research Centre for Pharmaceutical Sciences by JNTUA
Recognized In-House R&D by DSIR, New Delhi, DST– FIST Sponsored Institute
Ranked 57th by NIRF 2023 Rankings by MHRD, Govt. of India*



		SVCOP	Entrepreneurship Outreach Programme
30	25-08-2023	Dr.S.Rajasekhar	Innovation Through Pharmacometrics To Artificial Intelligence
31	30-08-2023	Mrs.G.N.A.Lakshmi	Business Plans & Linkage with Innovation Ambassador
32	31-08-2023	Mrs.S.Chandrakala	Accelerators/Incubation –Opportunities for students and Faculties-Early stage Entrepreneurs

GRAPHICAL REPRESENTATION OF IIC ACTIVITIES PERFORMED IN THE INSTITUTION

