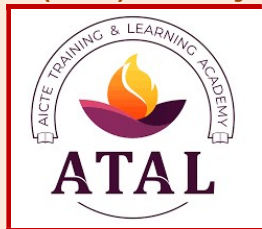**AICTE TRAINING AND LEARNING**

(ATAL) Academy

Sponsored

Five Days

Faculty Development Programme (FDP)

On

"QUALITY ATTRIBUTES FOR THE STRATEGIC IMPROVEMENT OF FACULTY PRODUCTIVITY"

From 03.08.2021 to 07.08.2021

Organized by

SRI VENKATESWARA COLLEGE OF PHARMACY

Approved by AICTE & PCI, New Delhi, Permanently Affiliated to JNTUA, Ananthapuramu
Accredited by NBA, New Delhi for UG Programme under Tier-II
Accredited by NAAC, Bengaluru
Recognized under section 2(f) & 12(B) of UGC Act, 1956,
Recognized Research Centre for Pharmaceutical Sciences by JNTUA
Recognized In-House R&D by DSIR, New Delhi
DST– FIST Sponsored Institute
Ranked 69th by NIRF 2020 Rankings by MHRD, Govt. of India

RVS Nagar, Tirupati Road
Chittoor - 517127. (A.P.)

Chief Patron:
Dr.R.Venkataswamy, Chairman, SVGEI

Patron:
Dr. Ravuri Srinivas, Vice Chairman, SVGEI

Co-Patron:
Prof. Dr. K. Bhaskar Reddy, Director, SVGEI

Chairman:
Dr. S.K. Sridhar, Professor & Principal

Convener:
Dr.D.Jothieswari, Professor and Vice Principal

Co-ordinator:
Mrs. A. REKHA DEVI, Associate Professor

Organizing Committee:
Dr. M. Ravi, Professor

Dr. S. Kavitha, Professor.

Mr. N. Audinarayana, Assoc. Prof.

Mr. M.S. Riyazullah, Assoc. Prof.

Mr. S. Rajasekhar, Assoc. Prof.

Mrs. V. Hari, Assoc. Prof.

Mr. M.Ajay, Assoc.Prof

Mrs. G. Neelima, Assoc. Prof.

Dr. A. Bharath Kumar, Assoc. Prof.

Ms. N. Naveena, Asst. Prof.

Mr.Y.Parthasaradhi Reddy, Asst. Prof.

Dr. C. Manisekhar, Asst. Prof.

Dr. S. Ooha, Asst.Prof.

About the Institute

Sri Venkateswara College of Pharmacy (SVCP), RVS Nagar, Chittoor, Andhra Pradesh is a brainchild of Bharatha Jyothi **Dr. R.Venkataswamy**, a Philanthropist and Educationist. He is the President of Srinivasa Educational Academy, established in the year 1998, which is running 15 institutions under various streams of education. SVCP was established in the year 2007 with the noble aim of imparting quality pharmacy education to students aspiring to become responsible pharmacists and to cater to the needs of pharmacy profession. SVCP is affiliated to Jawaharlal Nehru Technological University Anantapur (**JNTUA**), Ananthapuramu, Approved by All India Council for Technical Education (**AICTE**) & Pharmacy Council of India (**PCI**), New Delhi, Accredited by National Board of Accreditation (**NBA**), New Delhi for UG programme under Tier – II, Accredited by National Assessment and Accreditation Council (**NAAC**), Bengaluru, Recognized under section **2(f) & 12(B)** of UGC Act 1956, Recognized Research Centre for Pharmaceutical Sciences by JNTUA, Recognized **In-House R&D** by **DSIR**, New Delhi, **DST-FIST** sponsored institute. SVCOP has featured in top 75 pharmacy colleges in India, for three consecutive years in **NIRF** rankings, MHRD, Govt. of India. The institute offers various study programmes at bachelors and masters levels with various specializations. The institution being equipped with modern equipments is well recognized for its funded research projects. The Institution is enriched with pharmaceutical research which includes Novel drug delivery systems, phytochemical screening, analytical method development and validation, pharmacological and toxicological screening, synthesis of organic compounds, In Vitro – In Vivo correlations etc. The Institution has obtained various funded projects worth more than Rs.5.0 crores from different Government funding agencies like AICTE, DST, DBT, ICMR and UGC.

Courses offered

The College offers D.Pharm., B.Pharm., Pharm.D. (Doctor of Pharmacy), Pharm.D. (Post Baccalaureate) and M.Pharmacy in Pharmaceutics, Pharmacology, Pharmacy Practice and Drug Regulatory Affairs along with Ph.D. program in Pharmaceutical Sciences.

Importance of FDP

This course focuses on the principles to help you better manage decisions, attention, and energy in order to make choices that have the greatest return on time. The various choices to Extraordinary Productivity aims to measurably increase productivity and provide a renewed sense of engagement and accomplishment. Through this course, you will explore strategies to increase productivity from a personal, team or organizational level, while also learning to make more selective and high-impact choices to achieve your highest priorities.

AICTE Training and Learning (ATAL) Academy

ATAL Programme is an initiative by AICTE which aims at empowering faculty to achieve goals of Higher Education such as access, equity and quality. These programs have been designed to fulfill the need to train the young generation in skill sector and having faculty and technicians to be trained in their respectivedisciplines.

The objectives of ATAL FDP are

- To support technical institutions in fostering research innovation and entrepreneurship through training.
- To stress upon empowering technical teachers and technicians using ICT.
- To provide a variety of opportunities for training and exchange of experiences such as workshops, orientations, learning communities,peermentoring and other FDPs.

Registration

- **NO REGISTRATIONFEE**

☐ Registration must be through ATAL portal URL:

☐ **https://www.aicte-india.org/atal**   (or) **https://atalacademy.aicte-india.org/**)

Important Dates

Last date for Registration: 01.08.2021
Intimation of Selection: 2.08.2021

Who Can Participate?

Faculty members of the AICTE approved institutions, Research Scholars, and participants from Industry professional.

Selection Process

- Participants are limited to a maximum of 200 on first-come first-serve basis and selected candidates will be intimated through email.

Resource Persons

- Resource persons are invited from the reputed academic institutions and industries.

MAILING ADDRESS

Prof. Dr. K. Bhaskar Reddy, M.Pharm.,Ph.D.,
Director
Sri Venkateswara College ofPharmacy, RVS Nagar, TirupatiRoad,
Chittoor – 517127, AndhraPradesh
Email:principal@svcop.in
Contact: +91 9989165610 / 7729999180

Topics to be covered

- **Strategies in improving research produ of the academician**
- **Quality of faculty**
- **People management strategies**
- **Quality education for all**
- **Attitude to work**
- **Application of information technology**
- **Strategies for involving students**
- **Utilization of facilities in the organization**
- **Role of vocational training**
- **Hindering factors for effective teaching**
- **Assessment of workplace performance**
- **Recommended practices for building a re culture**
- **Professional development for faculty**
- **Enhancement of student learning**

Certificates will be Issued

➢ **Based on the session attendance (80%) test performance (50%) at the end programme.**