

**AICTE TRAINING AND LEARNING
(ATAL) Academy**



**Sponsored
Five Days**

**Faculty Development Programme (FDP)
ON
"CAPACITY BUILDING FOR QUALITY
ACADEMICIANS"**

From 18.01.2021 to 22.01.2021

Organized by



**SRI VENKATESWARA
COLLEGE OF PHARMACY**

Approved by AICTE & PCI, New Delhi,
Permanently Affiliated to JNTUA, Ananthapuramu,
Accredited by NBA, New Delhi for UG Programme under Tier-II &
Accredited by NAAC, Bengaluru,
Recognized under section 2(f) & 12(B) of UGC Act, 1956,
Recognized Research Centre for Pharmaceutical Sciences by JNTUA
Recognized In-House R & D by DSIR, New Delhi,
DST- FIST Sponsored Institute
Ranked 69th by NIRF 2020 Rankings by MHRD, Govt. of India,

**RVS Nagar, Tirupati Road,
Chittoor - 517127. (A.P.)**

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Dr.R.Venkataswamy, Chairman, SVGEI

Patron:

Dr. Ravuri Srinivas, Vice Chairman, SVGEI

Chair:

Prof. K. Bhaskar Reddy, Director, SVGEI

Dr. S. K. Sridhar, Professor & Principal

Co-ordinator:

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About the Institute

Sri Venkateswara College of Pharmacy (SVCOP), RVS Nagar, Chittoor, Andhra Pradesh is a brainchild of Bharatha Jyothi **Dr. R.Venkataswamy**, a Philanthropist and Educationist. He is the President of Srinivasa Educational Academy, established in the year 1991, which is running 15 institutions under various streams of education. SVCOP was established in the year 2007 with the noble aim of imparting quality pharmacy education to students aspiring to become responsible pharmacists and to cater to the needs of pharmacy profession. SVCOP is affiliated to Jawaharlal Nehru Technological University Anantapur (JNTUA), Ananthapuramu, Approved by All India Council for Technical Education (AICTE) & Pharmacy Council of India (PCI), New Delhi, Accredited by National Board of Accreditation (NBA), New Delhi for UG programme under Tier - II, Accredited by National Assessment and Accreditation Council (NAAC), Bengaluru, Recognized under section 2(f) & 12(B) of UGC Act 1956, Recognized Research Centre for Pharmaceutical Sciences by JNTUA, Recognized **In-House R&D** by **DSIR**, New Delhi, **DST-FIST** sponsored institute. SVCOP has featured in top 75 pharmacy colleges in India, for three consecutive years in **NIRF** rankings, MHRD, Govt. of India. The institute offers various study programmes at bachelors and masters levels with various specializations. The institution being equipped with modern equipments is well recognized for its funded research projects. The Institution is enriched with pharmaceutical research which includes Novel drug delivery systems, phytochemical screening, analytical method development and validation, pharmacological and toxicological screening, synthesis of organic compounds, In Vitro - In Vivo correlations etc. The Institution has obtained various funded projects worth Rs.4.75 crores from different Government funding agencies like AICTE, DST, DBT, ICMR, and UGC.

Courses offered

The College offers B.Pharmacy, Pharm.D. (Doctor of Pharmacy), Pharm.D. (Post Baccalaureate) and M.Pharmacy in Pharmaceutics, Pharmacology, Pharmacy Practice and Drug Regulatory Affairs along with Ph.D. program in Pharmaceutical Sciences.

Importance of FDP

This FDP will redefine the process of developing and strengthening the skills, instincts, abilities, processes and resources that organizations and communities need to survive, adapt, and thrive in a fast-changing world. This FDP will assess whether academicians are prepared to deliver their services in an effective way and they can update themselves to build quality in their academic services.

AICTE Training and Learning (ATAL) Academy

ATAL Programme is an initiative by AICTE which aims at empowering faculty to achieve goals of Higher Education such as access, equity and quality. These programs have been designed to fulfill the need to train the young generation in skill sector and having faculty & technicians to be trained in their respective disciplines.

The objectives of ATAL FDP are

- To support technical institutions in fostering research innovation and entrepreneurship through training.
- To stress upon empowering technical teachers & technicians using ICT.
- To provide a variety of opportunities for training and exchange of experiences such as workshops, orientations, learning communities, peer mentoring and other FDPs.

Registration

- No Registration Fee
- Registration must be through ATAL portal (URL: <https://www.aicte-india.org/atal> (or) <https://atalacademy.aicte-india.org/>)

Important Dates

Last date for Registration: 15.01.2021

Intimation of Selection: 16.01.2021

Who Can Participate?

- Faculty members of the AICTE approved institutions, Research Scholars, and participants from Industry professional.

Selection Process

- Participants are limited to a maximum of 200 on first-come-first-serve basis and selected candidates will be intimated through email.

Resource Persons

- Resource persons are invited from the reputed industry and institutions.

MAILING ADDRESS

**Prof. K. Bhaskar Reddy, M.Pharm., Ph.D.,
Director**

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RVS Nagar, Tirupati Road,
Chittoor - 517127, Andhra Pradesh**

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Topics to be covered

- Resilient Leadership
- Amplifying your Nonprofit Board on Digital Media
- Strengthening Internal System to Support Sustainability and Growth
- Scope of Problem Based Teaching Methodology
- From Strategic plan to Fund Raising Plan
- Strong Organizations Start with Strong Governance
- Reforms in Examination Procedure
- Values, Culture and Strategy
- Enhancing Efficiency and Behavioral Skills of Faculties
- Hospitality Management
- Motivation, Positive Thinking and Communication Skills
- Stress Management
- Innovative Practices in Extension Research and Evaluation

Certificates will be Issued

- Based on the 80% session attendance and the 60% test performance at the end of the programme.

