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INSTITUTION'S INNOVATION COUNCIL

ANNUAL REPORT 2023-24

A. Vision and Mission of the institute

- Sri Venkateswara College of Pharmacy, Chittoor has established IIC under the guidelines of MHRD of Govt. of India with vision to prepare the institute for ATAL Ranking of Institution on Innovation achievement frame work.
- > To establish functional eco system for scouting ideas and pre incubation of ideas.
- > To develop better cognitive ability for technology students.
- To encourage, inspire and nurture the young students by supporting them to work with new ideas and transform them into prototype.
- To promote innovation in the institute to generate new ideas through multitudinous modes leading to an innovation promotion eco-system in the campus.
- Sri Venkateswara College of Pharmacy received certificate of appreciation in recognition of active participation in the National Intellectual Property Awareness Mission (NIPAM) launched by the Government of India on the occasion of the 75th anniversary of Independence under the banner "Azadi Ka Amrit Mahotsav" to create widespread awareness on Intellectual Property Rights on January 27, 2023 in association with Intellectual property Office, Chennai.
- The institute has conducted various innovations and entrepreneurship related activities prescribed by central MIC in time bound fashion.
- The institute has organised periodic workshop, seminar and interaction with entrepreneurs on online mode with the students in view of developing communication skills and motivating them towards entrepreneurship.
- The institute has developed network with peers and national entrepreneurship development organisation.
- The institute has highlighted innovative projects carried out by institution's faculty and students.
- The institution has motivated and driven the students by conducting idea competition challenges etc. with the involvement of industries.

- The institute has also conducted various programs with eminent resource persons from various disciplines and industrial sectors.
- A total number of 31 students and faculty registered in YUKTI National Innovation Repository, out of 20 assigned ideas 4 ideas were recommended by the verifiers.

The various programmes and workshops conducted online on various themes like

- a. Entrepreneurship and Innovation
- b. Skill attitude and Behaviour Development.
- c. Process Design and Development
- d. Srart ups-Manage through YUKTI-NIR
- e. Creativity and Innovation
- f. Entrepreneurship in Economic Development

B. INSTITUTION'S INNOVATION COUNCIL (IIC)

In the year 2018, the Ministry of Education (MoE) through MoE's Innovation Cell (MIC) launched the Institution's Innovation Council (IIC) program in collaboration with AICTE for Higher Educational Institutions (HEIs) to systematically foster the culture of innovation and start-up ecosystem in education institutions. Primarily, IIC's role is to engage large number of faculty, students and staff in various innovation and entrepreneurship related activities such as ideation, Problem solving, Proof of Concept development, Design Thinking, IPR, project handling and management at Pre-incubation/Incubation stage, etc., so that innovation and entrepreneurship ecosystem gets established and stabilized in HEIs.

Major Focus of IIC

- To create a vibrant local innovation ecosystem
- Start-up/ entrepreneurship supporting Mechanism in HEIs
- Establish Function Ecosystem for Scouting Ideas and Pre-incubation of Ideas
- Develop better Cognitive Ability amongst Technology Students

Functions of IIC

- Promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campus
- To conduct various innovation and entrepreneurship-related activities prescribed by Central MIC in time bounded fashion.

- Identify and reward innovations and share success stories.
- Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.
- Network with peers and national entrepreneurship development organizations.
- Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students.

Si.No	Name	Role
1	Dr.D.Jothieswari	Convenor, NIRF Coordinator
2	Dr.C.Radhika	President
3	Dr. G.Neelima	Vice President/ ARIIA Coordinator
4	Dr.S,Ooha	Startup activity Coordinator
5	Dr.S.Rajasekhar	IPR activity Coordinator
6	Mr.N.Audinarayana	Internship activity coordinator
7	Mr.T.M.Poorna Chandra	Social media, member
8	Mrs.GNA.Lakshmi	Innovation activity
9	Mr.G.NaveenKumar	Member
10	Dr.V.Ragini	Member
11	Dr.J,Gangadhar Naik	Member

IIC Council Members

Roles and Responsibilities of President

- 1. He/ She will lead the IIC Council.
- 2. He/ She will have the IIC portal Login ID and will be the custodian of IIC portal login and data/ reports uploaded therein.
- 3. He/ She will call the meetings, set meeting agenda and will monitor the deliverable.
- 4. He/ She will be the main point of contact with MHRD Innovation Cell.

- 5. He/ She will respond to all communication from IIC National Coordination team (MHRD Innovation Cell) and will be responsible to ensure decent performance of IIC.
- 6. He/ She will coordinate with MHRD innovation cell and responsible for all the IIC activities in the institute.
- 7. He/ She will ensure Institution's participation in IIC calendar activity and take lead in the institution driven activities (own initiatives).
- 8. He/ She will ensure the effective implementation of IIC activities with the help of Convenor.
- 9. He/ She could change the council members as per the decision taken in council meetings and update the information on portal.
- 10. He/ She will be responsible for submitting the progress/activity reports on the IIC portal.

Roles and Responsibilities of Vice-President

- 1. To build and strengthen the in-house mentor pool and human resource capacity to drive campus Innovation & Entrepreneurship activities.
- 2. Identifying, handholding and guiding potential/early-stage entrepreneurs, student innovators at the Institute on regular basis.
- 3. To Develop a critical mass of motivated students & faculties with creative potential, and Entrepreneurial orientation & skill set.
- 4. Commercialization of innovations through technology transfer, technology licensing and Startups, etc.
- 5. To build infrastructure support and facilities to promote innovation and enabling environment of easy access to resources within and outside the institute.
- 6. To strengthen the intra and inter-institutional partnership and collaboration with ecosystem at different level and co-creation of new program interventions

Roles and Responsibilities of Convener

- 1. The Convenor will work in close coordination with IIC president and will provide help wherever required for smooth conduct of activities.
- 2. He/ She will ensure the participation in the meeting and will prepare the meeting agenda at least 10 days prior to meeting with the inputs from all valuable council members and President.
- 3. Maintain documentation of the proceedings like meeting photos, Minutes of Meetings, Meeting Video has to uploaded to Institution YouTube Channel and the link has to be shared with competent authorities and any other proof.
- 4. He/ She will ensure that the internal examination dates would not interfere with the IIC activities and coordinate with all departments to ensure the same.
- 5. He/ She will collect the inputs from all the members of the council at regular interval, especially external members for better planning of IIC activities and effective delivery of results.

Roles and Responsibilities of Social Media Coordinator

- 1. Will create and manage IIC page/account on Facebook, Twitter and YouTube and other relevant social media platforms.
- 2. He / She will be responsible for posting all the relevant information about council meeting resolution and action plan, IIC activities and follow/tag MIC/IIC page and posts on these platforms.
- 3. He/ She will also ensure that all students follow MIC/IIC page/account on social media to get first-hand information.

Roles and Responsibilities of Members

- 1. Ensure the Institution's Innovation Council's logo and the words "in association with Institution's Innovation Council, Ministry of Education (MoE), Govt. of India", is included in the brochure compulsorily for all the academic activities of their respective departments like webinars, seminars and workshops related to Industry Interaction, Entrepreneurship, Research and Innovation / Intellectual Property Rights (IPRs).
- 2. Establish Innovation Clubs for students with facilities and equipment needed for Innovation and Entrepreneurship (I & E) activities in their respective departments.
- 3. Developing an Innovative and Entrepreneurial mindset through a series of activities like workshops, awareness, market outreach events, orientation, advocacy meetings, networking events (Intra and Inter-institutional, enablers, stakeholders).
- 4. Encourage faculty and students to pursue research studies related to Entrepreneurship.
- 5. Develop short term certificate courses on Innovation and Entrepreneurship.
- 6. Convince departments to offer Major or Minor Specializations or credit courses related to Innovation and Entrepreneurship (I & E) and IPR
- 7. Organize Employment Generation skill development programs of minimum 30 contact hours of duration.
- 8. Organize entrepreneurial skill development / employment generating programmes for external participants (local residents, community members, alumni etc.)
- 9. Coordinate with IPR Cell to generate revenue from patents, copyrights, trade secrets and others.
- 10. Obtain grants from Government, Non-Govt, CSR Bodies towards promoting and supporting innovations.

* Note: The above responsibilities are also applicable to the President, Vice-President, Convener and Social Media Coordinator apart from their main responsibilities.

Tabular representation of Resource strength (human capital and Physical capital) of the IIC institution

Total No. of IIC Members	Total No. of IAs	Total No. of faculty Mentors
14	13	0

Achievements

Number and Different types of I&E and IPR and Celebration activities activities Conducted - $\mathbf{54}$

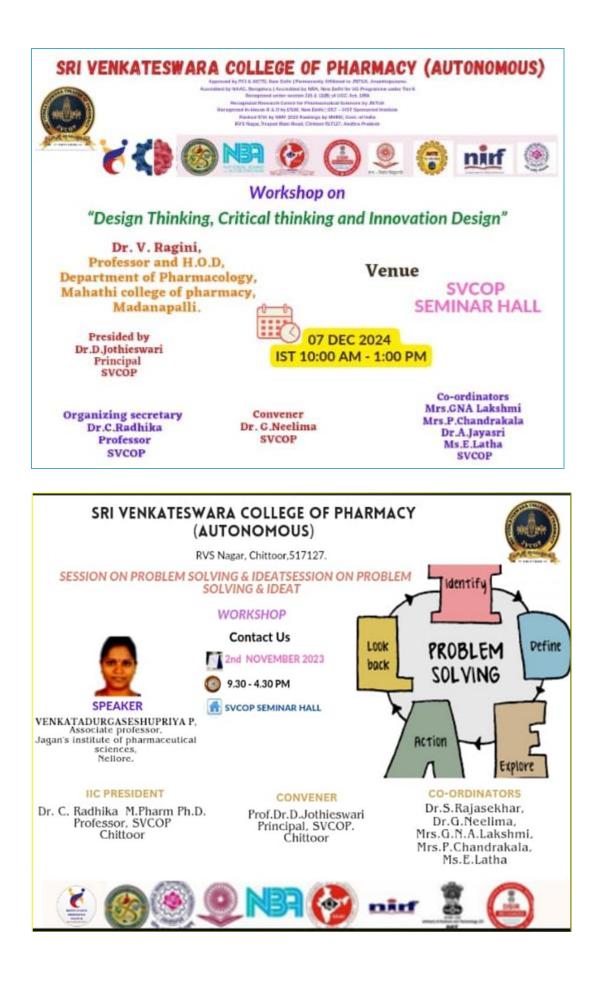
No. of IPs generated, Published - 2

No. of Student & Faculty Start-ups/Ventures established -0Amount spent on promotion and awareness generation on Innovation Entrepreneurship in the campus - **nil** Amount grant or fund supported to student &Faculty lead Innovations, startups and IPR-Nil

- C. Highlight few best IIC Faculty/Student members and their achievements/ Rewarded for the innovations at different forum **02**
- D. Highlight selected best Innovations & images with mention of inventor/innovation name:
- E. Highlight selected start-ups established by students/faculties with mention of founder/cofounder name nil
- F. List if any break through Innovations / Technology Developed at the institute (2-3 technology with 2-3 lines about technology and innovation **Nil**
- G. Participation of IIC-institute in various programs of Central and Stage Govt. Highlighting specially for the schemes or programs
 - ARIIA participation and Rank Participated & Submitted
 - NISP Adoption status Trained Faculty, Policy Formulation, Policy Implementation **Participated & Submitted**
 - Smart India Hackathon etc. -nil

Detail of Social Media & Connections of IIC institute-SVCOP - Facebook

H. Testimonials from IIC members and external about IIC institute and IIC of MoE's Innovation Cell













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Certificate of Appreciation

This certificate is presented to Dr A Rekha Devi M.Pharm,Ph D ,

Associate Professor Department of Pharmaceutics Seven Hills College of Pharmacy Autonomous,Tirupati

For Sharing the value knowledge as

Resource person

on the topic Mentoring Event: Poster Presentation of Innovations by Ambassador.

held at Sri Venkateswara College of Pharmacy,

Chittoor on 03.01.2024.

Dr.C.Radhika IIC President

hika Dr.D.Jothieswari lent Principal

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GUEST LECTURES/WORKSHOPS/SEMINAR CONDUCTED

ON-LINE AND OFF-LINE-2023-24

S.No	Date	Speaker	Title
1	14-09-2023	Mrs.G.N.A.Lakshmi	Demo Day with innovation Ambassadors
			for mentorship support
2	07.12.2023	Dr.V.Ragini	Workshop on Design Thinking, Critical
			Thinking and Innovation Design
3	04-10-2023	Dr.Shaik Firoz	Entrepreneurship and Innovation as
			Career Opportunity
4	09-10-2023	Mr.C.Kiran Kumar	My story- motivational session by
			successful entrepreneur/start-up founder
5	15-10-2023	Students	Worlds Students Day
6	18-10-2023	Dr.J.Gangadhar Naik	Motivational Session by Successful
			Innovator
7	08-11-2023	Dr.V.Ragini	Role of entrepreneurship in Economic
			Development
8	09-11-2023	Dr.P.N.Balaji	National Entrepreneurship Day
9	04-11-2023	At Muthirevula	Exposure & Field Visit for Problem
			Identification & Problem Solving
10	02-11-2023	P.VenkataDurga	Strategies for successful bootstrapping in
		SeshuPriya	entrepreneurship
11	11-11-2023	Dr.C.Radhika	National Education Day
12	14-12-2023	Mrs.P.Chandrakala	National energy conservation day
13	01-12-2023	At Chennai	IIC Regional Meet
14	02-12-2023	Dr.S.Ooha	National Pollution Control Day
15	11-12-2023	Web cast P.M.Modi	ViksitBharath@2047
16	03-01-2024	Dr.A.Rekha Devi	Mentoring Event on Poster Presentation
			by Innovation Ambassadors
17	12-01-2024	Dr.D.Jothieswari	National Youth Day
18	16-01-2023	Mrs.G.N.A.Lakshmi	National Start-up Day
19	24-01-2024	Dr.D.Vasavi Devi	Entrepreneurship, Skill, Attitude and
			Behavior Development
20	06-02-2024	Mr.M.S.Riyazullah	Intellectual property rights, patent &
			design process
21	07-02-2024	Dr.P.Keerthisikha	Process of innovation development,
			technology readiness level
22	16-02-2024	VIT College	Instrumentation: A Practical Workshop

			on Advanced Analytical Techniques for Pharmacists
23	27-02-2024	Dr.M.Krishnaveni	How to Achieve Problem Solution for and Product Market Fit
24	28-02-2024	Dr.C.Radhika	National Science Day
25	08-03-2024	Dr.D.Jothieswari	International Women's Day
26	09-03-2024	Dr.S.Firoz	Demo day of Business Plans & Linkage with Innovation Ambassadors
27	13-03-2024	Mr.Ashok Kumar Dasini	Business Model Canva-Clinical SAS Boot Camp
28	27-03-2024	Dr.C.K.Ashok Kumar	Workshop on Intellectual Property Rights (IPRs) and IP management for start up
29	27-03-2024	Dr.B.K.Babu	Innovation and it's positive impact on society
30	22-04-2024	Dr.V.Ragini	World Creativity Innovation Day
31	22.04.2024	Dr.D.Sujatha	MentoringEvent:Demoday/Exhibition/PosterpresentationofBusinessPlan& Linkagewith/InnovationAmbassadors/expertsforMentorshipSupport
32	22-04-2024	Dr.V.Ragini	World Creativity Innovation Day
33	25.04.2024	Dr.S.Madhuri Paradesi	MentoringEvent:Demoday/Exhibition/PosterpresentationofBusinessPlan& Linkagewith/InnovationAmbassadors/expertsforMentorshipSupport
34	14-05-2024	Dr.J.Gangadhar Naik	Social entrepreneurship in the institute for e based Management Economic Development
35	05-06-2024	Dr.J.Gangadhar Naik	World Environment Day
36	13-06-2024	Mrs E.Sowmiya	Innovation And Entrepreneurship Development Centre
37	09-07-2024	SPMVV	Accelerators/Incubation -Opportunities for Students & Faculties – Early-Stage Entrepreneurs
38	09-07-2024	Dr.S.Firoz	Entrepreneurship and skill development program
39	12-07-2024	Dr.K.V.Gopinath	The Influence of Mentorshipon Shaping Entrepreneurial attitudes
40	26-07-2024	Dr.P.Dharani Prasad	Prototype/Process Design and Development
41	27-07-2024	Web cast (MIC)	Guiding Framework for Creating and

			Engaging Trained Faculty Innovation
			Ambassadors
42	27-07-2024	Mrs.N.Thilagavathy	4th Anniversary of National education
			policy NEP 2020
43	29-07-2024	Web cast (MIC)	Guiding framework for creating and
			engaging trained faculty innovation
			ambassadors
44	30-07-2024	Dr.Uma Rajeswari	Lean Start-up & Minimum Viable
		Batchu	Product/Business- Boot
			Camp (or) Mentoring Session
45	30-07-2024	Dr. Vishali	Panel discussion with Innovation and
			Start-up Ecosystem Enablers from the
			region/state/national level
46	31-07-2024	Mrs.J.Bharathi	Financial planning and management for
			startups
47	31-07-24	Web cast (MIC)	Strengthening IIC Linkages With ATLs
			And SICs In Schools
48	02-08-2024	Web cast (MIC)	Building the Pipelines of Quality
			Innovations
49	05-08-2024	Web cast (MIC)	Orientation Session on IIC Objective,
			Structure, Operations for IIC institutions
50	13-08-2024	Dr.C.Radhika	Innovation / prototype validation
			converting innovation into a startup
51	13-08-2024	Dr.B.Swaroopa	Entrepreneurship courses online
	15.00.0004		
52	15-08-2024	College	Celebrating 78th Independence day
53	16-08-2024	Dr.S.Ooha & Students	Innovation & Entrepreneurship Outreach
			Program in Schools/Community
54	21-08-2024	Mrs.P.Chandrakala	World Entrepreneur's Day

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