



# SRI VENKATESWARA COLLEGE OF PHARMACY

(Autonomous)



Approved by PCI & AICTE, New Delhi | Permanently Affiliated to JNTUA, Ananthapuramu | Accredited by NAAC, Bengaluru |  
Accredited by NBA, New Delhi for UG Programme under Tier-II | Recognized under section 2(f) & 12(B) of UGC Act, 1956 |  
Recognized Research Centre for Pharmaceutical Sciences by JNTUA | Recognized In-House R & D by  
DSIR, New Delhi | DST – FIST Sponsored Institute | Ranked 57<sup>th</sup> by NIRF 2023 Rankings, MHRD, Govt. of India.

## 1.1 STATE THE VISION AND MISSION OF THE INSTITUTION

### Vision

Carving the youth as dynamic, competent, valued and knowledgeable professionals, who shall lead the nation to a better future.

### Mission

Providing quality education, student-centered teaching-learning processes, and state-of-the-art infrastructure for professional aspirants hailing from both rural and urban areas.

Imparting technical education that encourages independent thinking develops strong domain of knowledge, hones contemporary skills, and positive attitude towards holistic growth of young minds.

Evolving the institution into a center of academic and research excellence in Pharmaceutical education and will be the world leader in the field of Pharmaceutical sciences and Pharmacy practice, with the mission of strengthening the healthcare of the country.

## 1.2 PROGRAMME EDUCATION OBJECTIVES

**PEO 1: Knowledge:** To make the graduates of the program having strong theoretical background along with necessary skillset in pharmaceutical sciences and able to use these tools in Pharmaceutical industry, hospitals and institutes or where ever in the area of profession they choose necessary for success.

**PEO 2: Core Competence:** To provide students with a solid foundation in Pharmaceutics, Pharmaceutical Chemistry, Pharmacology and Pharmacognosy fundamentals as per the requirement of pharmaceutical Industries, Community and Hospital Pharmacy. The Program aims to make students competent for future.

**PEO 3: Breadth:** To train students with good knowledge along with practical efficiency in Pharmacodynamics, pharmacokinetics, Drug properties, synthesis, molecular modelling, formulation & development, analytical aspects in research and design. Extend this knowledge to create novel Herbal & Synthetic Pharmaceutical products for the benefit of life.



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**PEO 4:Preparation:** To prepare students to excel in postgraduate programmes and succeed in the pharmaceutical industry or any professional path they choose, the institute adopts innovative teaching methodologies that foster self-learning.

**PEO 5:Professionalism:** To inculcate in students professional and ethical attitude, effective communication skills, teamwork skills, multidisciplinary approach, and an ability to relate Pharmaceutical Sciences issues to broader social context.

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## B.PHARM PROGRAMME OUTCOMES

1. **Pharmacy Knowledge:** Graduates will Possess knowledge and comprehension of the core and basic knowledge associated with the Pharmacy profession, including biomedical sciences; Pharmaceutical sciences; behavioral, social, and administrative pharmacy sciences; and manufacturing practices.
2. **Planning Abilities:** Graduates will demonstrate effective planning abilities including time management, resource management, delegation skills and organizational skills. Develop and implement plans and organize work to meet deadlines.
3. **Problem Analysis:** Graduate will utilize the principles of scientific enquiry, thinking analytically, clearly and critically, while solving problems and making decisions during daily practice. Find, analyze, evaluate and apply information systematically and shall make defensible decisions.
4. **Modern Tool Usage:** Graduates will Learn, select, and apply appropriate methods and procedures, resources, and modern pharmacy-related computing tools with an understanding of the limitations.
5. **Leadership skills:** Graduates will understand and consider the human reaction to change, motivation issues, leadership and team-building when planning changes required for fulfillment of practice, professional and societal responsibilities. Assume participatory roles as responsible citizens or leadership roles when appropriate to facilitate improvement in health and wellbeing.
6. **Professional Identity:** Graduates will understand, analyze and communicate the value of their professional roles in society like health care professionals, promoters of health, educators, managers, employers, employees.
7. **Pharmaceutical Ethics:** Honour personal values and apply ethical principles in professional and social contexts. Demonstrate behavior that recognizes cultural and personal variability in values, communication and lifestyles. Use ethical frameworks; apply ethical principles while making decisions and take responsibility for the outcomes associated with the decisions.
8. **Communication:** Communicate effectively with the Pharmacy community and with society at large, such as, being able to comprehend and write effective reports, make effective presentations and documentation, and give and receive clear instructions.
9. **The Pharmacist and society:** Apply reasoning informed by the contextual knowledge to assess societal, health, safety and legal issues and the consequent responsibilities relevant to the professional Pharmacy practice.



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10. **Environment and sustainability:** Understand the impact of the professional pharmacy solutions in societal and environmental contexts, and demonstrate the knowledge and need for sustainable development.
11. **Life-long learning:** Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change. Self-assess and use of feedback from various sources effectively from others to identify learning needs and to satisfy these needs on an ongoing basis.

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### PROGRAMME SPECIFIC OBJECTIVES

**PSO 1:** Ability to apply principles and knowledge of Anatomy, Physiology, pathophysiology, microbiology, pharmacology, food and nutraceuticals and cosmetics for good health of the society.

**PSO 2:** Knowledge of ethical and management principle required to work in a team as well as to lead a team.

**PSO 3:** Ability to identify, formulate and solve community & hospital pharmacy problems.

**PSO4:** To make aware the students with fundamental regulatory aspects of Pharmaceuticals.

**PSO5:** Provide pharmaceutical care in all practice areas including inpatient, ambulatory and community practice and ensure the rational use of medicines.

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