



## **INSTITUTION'S INNOVATION COUNCIL**

### **ANNUAL REPORT 2024-25**

#### **A. Vision and Mission of the institute**

- Sri Venkateswara College of Pharmacy, Chittoor has established IIC under the guidelines of MHRD of Govt. of India with vision to prepare the institute for ATAL Ranking of Institution on Innovation achievement frame work.
- To establish functional ecosystem for scouting ideas and preincubation of ideas.
- To develop better cognitive ability for technology students.
- To encourage, inspire and nurture the young students by supporting them to work with new ideas and transform them into prototype.
- To promote innovation in the institute to generate new ideas through multitudinous modes leading to an innovation promotion eco-system in the campus.
- Sri Venkateswara College of Pharmacy received certificate of appreciation in recognition of active participation in the National Intellectual Property Awareness Mission (NIPAM) launched by the Government of India on the occasion of the 75<sup>th</sup> anniversary of Independence under the banner “Azadi Ka Amrit Mahotsav” to create widespread awareness on Intellectual Property Rights on January 27, 2024 in association with Intellectual property Office, Chennai.
- The institute has conducted various innovations and entrepreneurship related activities prescribed by central MIC in time bound fashion.
- The institute has organised periodic workshop, seminar and interaction with entrepreneurs on online mode with the students in view of developing communication skills and motivating them towards entrepreneurship.
- The institute has developed network with peers and national entrepreneurship development organisation.
- The institute has highlighted innovative projects carried out by institution's faculty and students.
- The institution has motivated and driven the students by conducting idea competition challenges etc.with the involvement of industries.

- The institute has also conducted various programs with eminent resource persons from various disciplines and industrial sectors.
- A total number of 31 students and faculty registered in YUKTI National Innovation Repository, out of 20 assigned ideas 4 ideas were recommended by the verifiers.

The various programmes and workshops conducted online on various themes like

- a. Entrepreneurship and Innovation
- b. Skill attitude and Behavior Development.
- c. ProcessDesignand Development
- d. Startups-Manage through YUKTI-NIR
- e. Creativity and Innovation
- f. Entrepreneurship in Economic Development

## **B. INSTITUTION'SINNOVATIONCOUNCIL (IIC)**

In the year 2018, the Ministry of Education (MoE) through MoE's Innovation Cell (MIC) launched the Institution's Innovation Council( IIC) program in collaboration with AICTE for Higher Educational Institutions (HEIs) to systematically foster the culture of innovation and start-up ecosystem in education institutions. Primarily, IIC's role is to engage large number of faculty, students and staff in various innovation and entrepreneurship related activities such as ideation, Problem solving, Proof of Concept development, Design Thinking, IPR, project handling and management at Pre-incubation/Incubation stage, etc., so that innovation and entrepreneurship ecosystem gets established and stabilized in HEIs.

### **Major Focus of IIC**

- Start-up/entrepreneurship supporting Mechanism in HEIs
- Establish Function Ecosystem for Scouting Ideas and Pre-incubation of Ideas
- Develop better Cognitive Ability amongst Technology Students

### **Functions of IIC**

- Promote innovation in the Institution through multitudinous modes leading to an innovation promotion eco-system in the campus
- To conduct various innovation and entrepreneurship-related activities prescribed by Central MIC in time bounded fashion.

- Identify and reward innovations and share success stories.
- Organize periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators.
- Network with peers and national entrepreneurship development organizations.
- Create an Institution's Innovation portal to highlight innovative projects carried out by institution's faculty and students.

### **IIC Council Members**

<b>Si.No</b>	<b>Name</b>	<b>Role</b>
1	Dr.D.Jothieswari	Convenor,NIRFCoordinator
2	Dr.J.Praveen kumar	President
3	Dr.C.Radhika	VicePresident/ARIACoordinator
4	Dr.S,Ooha	StartupactivityCoordinator
5	Mr.N.Audinarayana	Internshipactivitycoordinator
6	Mr.T.M.Poorna Chandra	Socialmedia, member
7	Mrs.GNA.Lakshmi	Innovationactivity
8	Mr.G.NaveenKumar	Member
9	Dr.V.Ragini	Member
10	Dr.J,GangadharNaik	Member

### **Roles and Responsibilities of President**

1. He/ She will lead the IIC Council.
2. He/ She will have the IIC portal Login ID and will be the custodian of IIC portal login and data/ reports uploaded there in.
3. He/She will call the meetings, set meeting agenda and will monitor the deliverable.
4. He/She will be the main point of contact with MHRD Innovation Cell.

5. He/She will respond to all communication from IIC National Coordination team (MHRD Innovation Cell) and will be responsible to ensure decent performance of IIC.
6. He/She will coordinate with MHRD innovation cell and responsible for all the IIC activities in the institute.
7. He/ She will ensure Institution's participation in IIC calendar activity and take lead in the institution driven activities (own initiatives).
8. He/She will ensure the effective implementation of IIC activities with the help of Convenor.
9. He/She could change the council members as per the decision taken in council meetings and update the information on portal.
10. He/She will be responsible for submitting the progress/activity reports on the IIC portal.

### **Roles and Responsibilities of Vice-President**

1. To build and strengthen the in-house mentor pool and human resource capacity to drive campus Innovation & Entrepreneurship activities.
2. Identifying, handholding and guiding potential/early-stage entrepreneurs, student innovators at the Institute on regular basis.
3. To Develop a critical mass of motivated students & faculties with creative potential, and Entrepreneurial orientation & skill set.
4. Commercialization of innovations through technology transfer, technology licensing and Startups, etc.
5. To build infrastructure support and facilities to promote innovation and enabling environment of easy access to resources within and outside the institute.
6. To strengthen the intra and inter-institutional partnership and collaboration with ecosystem at different level and co-creation of new program interventions

### **Roles and Responsibilities of Convener**

1. The Convenor will work in close coordination with IIC president and will provide help wherever required for smooth conduct of activities.
2. He/ She will ensure the participation in the meeting and will prepare the meeting agenda at least 10 days prior to meeting with the inputs from all valuable council members and President.
3. Maintain documentation of the proceedings like meeting photos, Minutes of Meetings, Meeting Video has to upload to Institution YouTube Channel and the link has to be shared with competent authorities and any other proof.
4. He/ She will ensure that the internal examination dates would not interfere with the IIC activities and coordinate with all departments to ensure the same.
5. He/ She will collect the inputs from all the members of the council at regular interval, especially external members for better planning of IIC activities and effective delivery of results.

### **Roles and Responsibilities of Social Media Coordinator**

1. Will create and manage IIC page/account on Facebook, Twitter and YouTube and other relevant social media platforms.
2. He / She will be responsible for posting all the relevant information about council meeting resolution and action plan, IIC activities and follow/tag MIC/IIC page and posts on these platforms.
3. He/ She will also ensure that all students follow MIC/IIC page/account on social media to get first-hand information.

### **Roles and Responsibilities of Members**

1. Ensure the Institution's Innovation Council's logo and the words "in association with Institution's Innovation Council, Ministry of Education (MoE), Govt. of India", is included in the brochure compulsorily for all the academic activities of their respective departments like webinars, seminars and workshops related to Industry Interaction, Entrepreneurship, Research and Innovation / Intellectual Property Rights (IPRs).
2. Establish Innovation Clubs for students with facilities and equipment needed for Innovation and Entrepreneurship (I & E) activities in their respective departments.
3. Developing an Innovative and Entrepreneurial mindset through a series of activities like workshops, awareness, market outreach events, orientation, advocacy meetings, networking events (Intra and Inter-institutional, enablers, stakeholders).
4. Encourage faculty and students to pursue research studies related to Entrepreneurship.
5. Develop short term certificate courses on Innovation and Entrepreneurship.
6. Convince departments to offer Major or Minor Specializations or credit courses related to Innovation and Entrepreneurship (I & E) and IPR

**\*Note: The above responsibilities are also applicable to the President, Vice-President, Convener and Social Media Coordinator apart from their main responsibilities.**

**Tabular representation of Resource strength (human capital and Physical capital) of the IIC institution**

Total No .of IIC Members	Total No. of IAs	Total No .of faculty Mentors
<b>14</b>	<b>13</b>	<b>0</b>

### **Achievements**

Number and Different types of I&E and IPR and Celebration activities Conducted - **44**

No. of IPs generated, Published-**2**

No. of Student & Faculty Start-ups/Ventures established-**0**

Amount spent on promotion and awareness generation on Innovation Entrepreneurship in the campus - **nil**

Amount grant or fund supported to student & Faculty lead Innovations, start-ups and IPR-**Nil**

C. Highlight few best IIC Faculty/Student members and their achievements/ Rewarded for the innovations at different forum - **02**

D. Highlight selected best Innovations & images with mention of inventor/innovation name:

E. Highlight selected start-up s established by students/faculties with mention of founder/cofounder name - **nil**

F. List if any break through Innovations/Technology Developed at the institute(2-3 technology with 2-3 lines about technology and innovation - **Nil**

G. Participation of IIC-institute in various programs of Central and State Govt. Highlighting specially for the schemes or programs

- ARIIA– participation and Rank – **Participated & Submitted**
- NISPA adoption status-Trained Faculty, Policy Formulation, Policy Implementation - **Participated & Submitted**
- Smart India Hackathon etc.-nil

Detail of Social Media & Connections of IIC institute-**SVCOP–Facebook**

H. **Testimonials from IIC members and external about IIC institute and IIC of MoE's Innovation Cell**

## SRI VENKATESWARA COLLEGE OF PHARMACY (AUTONOMOUS)



### “ INSTITUTION’S INNOVATION DAY”

Dr.J.Praveen Kumar , M.Pharm,Ph.D  
Professor & HOD  
Department of Pharmaceutics  
Sri Venkateswara College of Pharmacy  
Chittoor

**Venue**  
SVCOP  
Seminar Hall

**15 OCT 2024**  
**IST 10:00 AM - 12:00 PM**



**Presided by**  
Dr.D.Jothieswari  
Principal  
SVCOP

**Convener**  
Dr.C.Radhika  
SVCOP

**Organizing secretary**  
Dr.J. Praveen kumar  
Professor  
SVCOP

**Co-ordinators**  
Dr.R. Radha  
Mr.Y. Kesava Reddy  
Ms.E.Latha  
Ms.T.Madhavi latha  
SVCOP

## SRI VENKATESWARA COLLEGE OF PHARMACY (AUTONOMOUS)

RVS Nagar,Tirupati Main Road, Chittoor-517127, Andhra Pradesh



## WORKSHOP ON PROTOTYPE / PROCESS DESIGN AND DEVELOPMENT

### VENUE

**SVCOP**  
**SEMINAR HALL**

**DATES: 09.005.2025**  
**TIME: 11:30AM**



Prof. Dr. Y. Prapurnachandra [M.Pharm. Ph.D.],  
Principal,  
Ratnam Institute of Pharmacy, Nellore.

**Presided by**  
Dr.D.Jothieswari  
Principal  
SVCOP

**Convener**  
Dr.C.Radhika  
SVCOP

**Organizing secretary**  
Dr.J. Praveen kumar  
Professor  
SVCOP

**Co-ordinators**  
Mr.Y. Kesava Reddy  
Ms.T.Madhavi latha  
Ms.E.Latha  
SVCOP





## SRI VENKATESWARA COLLEGE OF PHARMACY (AUTONOMOUS)

RVS Knowledge District, Chittoor-517127, AP.



Awareness series by Colleges Under  
**JNTUA, Ananthapuramu**



### Awareness Session on **“Cyber Hygiene Practices”**

#### Resource Persons

Dr. B. SWARUPA, M. Pharm., Ph.D.

Dr. M. RAMYA, Pharm.D.

#### Coordinators

Dr. G. NEELIMA, M. Pharm., Ph.D.

Dr. C. RADHIKA, M. Pharm., Ph.D.

Dr. J. PRAVEEN KUMAR, M. Pharm., Ph.D.



#### Date & Time

26-10-2024  
2:00-4:00 PM



#### Venue

Smt. Lakshmi Devi  
Memorial Auditorium

#### Organized by

Dr. D. JOTHEISWARI, M. Pharm., Ph.D.  
Principal, SVCOP  
Chittoor

## SRI VENKATESWARA COLLEGE OF PHARMACY (AUTONOMOUS)



Approved by PCI & AICTE, New Delhi | Permanently Affiliated to JNTUA, Ananthapuramu  
Accredited by NAAC, Bengaluru | Accredited by NBA, New Delhi for UG Programme under Tier-II  
Recognized under section 2(f) & 12(B) of UGC Act, 1956  
Recognized Research Centre for Pharmaceutical Sciences by JNTUA  
Recognized In-House R & D by DSIR, New Delhi | DST - FIST Sponsored Institute  
Ranked 57th by NIRF 2023 Rankings by MHRD, Govt. of India  
RVS Nagar, Tirupati Main Road, Chittoor-517127, Andhra Pradesh



## Poster Presentation of Ideas with Innovation Ambassadors

**Mrs. G.N.Lakshmi**

Dept. of Pharmaceutics  
Sri Venkateswara college of pharmacy  
Chittoor

Venue  
**SVCOP  
SEMINAR HALL**

Presided by  
Dr.D.Jothieswari  
Principal  
SVCOP



04/02/2025

Organizing secretary  
Dr.J.Praveen kumar  
Professor  
SVCOP

Convener  
Dr.C.Radhika  
SVCOP

Co-ordinators  
Dr.C.Radha  
Y.Kesava reddy  
T.Madhavi latha  
E.Latha  
SVCOP



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RVS Nagar, Tirupati Main Road, Chittoor-517127, Andhra Pradesh



### Exposure Visit to Pre-incubation units

#### Venue

Sri venkateswara college of engineering & technology  
(Autonomous)

**N. Vikas Reddy**  
Dep. Mechanical Engineering  
SVCET

**20.02.2025**  
IST 03:00 PM - 04.30 PM

**Presided by**  
**Dr.D.Jothieswari**  
Principal  
SVCOP

**Organizing secretary**  
**Dr. J. Praveen Kumar**  
Professor  
SVCOP

**Convener**  
**Dr. C Radhika**  
Professor  
SVCOP

**Co-ordinators**  
**Dr.R. Radha**  
**Mr.Y. Kesava Reddy**  
**Ms.T.Madhavi latha**  
**Ms.E.latha**  
SVCOP

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RVS Nagar, Tirupati Main Road, Chittoor-517127, Andhra Pradesh



### Exposure and Field Visits for Problem Identification: Aligning with UN SDGs and Exploring Emerging Areas of Technologies

#### Venue

Sri venkateswara college of engineering & technology  
(Autonomous)

**N. Vikas Reddy**  
Dep. Mechanical Engineering  
SVCET


**20.01.2025**  
IST 03:00 PM - 04.30 PM

**Presided by**  
**Dr.D.Jothieswari**  
Principal  
SVCOP

**Organizing secretary**  
**Dr. J. Praveen Kumar**  
Professor  
SVCOP


**Convener**  
**Dr. C Radhika**  
Professor  
SVCOP

**Co-ordinators**  
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**Mr.Y. Kesava Reddy**  
**Ms.T.Madhavi latha**  
**Ms.E.latha**  
SVCOP



# Sri Venkateswara Pharmacy College

Rvs Nagar, Chittoor, Andhra Pradesh



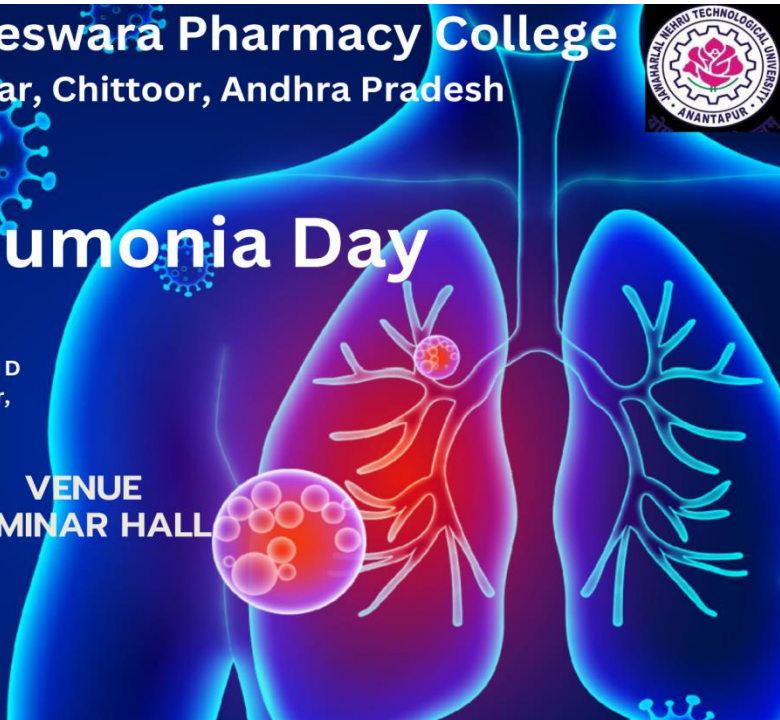
## World Pneumonia Day

Presented by,  
Dr.M.Ramya, Pharm D  
Assistant Professor,  
SVPH

**12-11-24**  
**2:30pm to 3:30 pm**

**VENUE**  
**SEMINAR HALL**

Organized by,  
Dr.Shaik Firoz M.Pharm PhD.  
Principal  
SVPH





## SRI VENKATESWARA COLLEGE OF PHARMACY (AUTONOMOUS)

RVS Nagar,Tirupati Main Road, Chittoor-517127, Andhra Pradesh



**DAY ONE**

**e-Poster Presentation**

**Date: 18.11.2024**






**Organized by**  
**Dr.D.Jothieswari**  
**Principal**  
**SVCOP**

**Co-Ordinator**  
**Dr.G.Neelima**  
**Professor**  
**SVCOP**

**Event Co-Ordinators**  
**Dr.J.Gangadhar Naik**  
**Dr. A. Jayasri**  
**Ms.E.Latha**  
**Dr.D.Ravi Kiran**  
**SVCOP**



Sri Venkateswara College Of Pharmacy,  
address line 2  
Lat 30.170586°  
Long 72.689345°



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## SRI VENKATESWARA COLLEGE OF PHARMACY (AUTONOMOUS)



Celebrating 78th

"INDEPENDENCE DAY AUGUST 15 2024"

Presided by  
Dr.D.Jothieswari  
Principal  
SVCOP

15 AUG 2024  
IST 9:00 AM - 12:00 PM

Venue  
SVCOP  
SEMINAR HALL

Organizing Secretary  
Dr.C.Radhika  
Professor  
SVCOP

Convener  
Dr. G.Neelima  
SVCOP

Co-ordinators  
Dr.S.Rajasekhar  
Mrs.GNA Lakshmi  
Mrs.P.Chandrakala  
Dr.A.Jayasri  
SVCOP

## SRI VENKATESWARA COLLEGE OF PHARMACY (AUTONOMOUS)



### SESSION ON MIC PROGRAMMES & SCHEMES WITH DR. ABHAY JERE

VCM,AICTE & CIO,  
MoE'S INNOVATION CELL



23 OCT 2024  
IST 02:00 PM - 04:00 PM

Venue  
SVCOP  
SEMINAR HALL

Presided by  
Dr.D.Jothieswari  
Principal  
SVCOP

Convener  
Dr.C.Radhika  
SVCOP

Organizing secretary  
Dr.J.Praveen kumar  
Professor  
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E.Latha  
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RVS Nagar, Tirupati Main Road, Chittoor-517127, Andhra Pradesh



### ORGANIZING INNOVATION & ENTREPRENEURSHIP OUTREACH PROGRAM IN SCHOOL BY ENGAGING ACTIVE ATAL TINKERING LABS & SCHOOL INNOVATION COUNCIL



**15 FEB 2025**  
**IST 01:30 PM - 04:30 PM**

**Venue**

**ZP HIGH SCHOOL,  
CHITTOOR**

**Presided by**  
**Dr.D.Jothieswari**  
**Principal**  
**SVCOP**

**Convener**  
**Dr.C.Radhika**  
**SVCOP**

**Organizing secretary**  
**Dr.J.Praveen kumar**  
**Professor**  
**SVCOP**

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**Y.Kesava reddy**  
**T.Madhavi latha**  
**E.Latha**  
**SVCOP**

## SRI VENKATESWARA PHARMACY COLLEGE

**RVS Nagar, Tirupati Main Road, Chittoor-517127, Andhra Pradesh**



### CERTIFICATE OF APPRECIATION

*This is to certify that **Dr. G. RAJITHA, Professor, IAEC Chair** person, **Sri Padmavathi Mahila Visuavidyalayam**, for Sharing the valueble knowledge as a resource person on the topic "**Entrepreneuship & innovation as a Career Opportunity**" on **25.02.2025** organized by **Sri Venkateswara Pharmacy College, chittoor.***

**Dr. J. Praveen Kumar**  
**Programme Co-ordinator**  
**Sri Venkateswara Pharmacy College**

**Dr. D. Jothieswari**  
**Principal & Convenor**  
**Sri Venkateswara Pharmacy College**

# SRI VENKATESWARA COLLEGE OF PHARMACY (AUTONOMOUS)

RVS Nagar, Tirupati Main Road, Chittoor-517127, Andhra Pradesh



## “ EXTEMPORE COMPETITION ”

**VENUE**  
SVCOP  
SEMINAR HALL

**DATES:** 10.04.2025  
**TIME:** 11:00AM-12:00

**Guest**

**Dr.J GANGADHAR NAIK,**  
Department of Pharmacy Practice ,  
SVCOP ,Chittoor.

**Presided by**  
**Dr.D.Jothieswari**  
Principal  
SVCOP

**Convener**  
**Dr.C.Radhika**  
SVCOP

**Organizing secretary**  
**Dr.J. Praveen kumar**  
Professor  
SVCOP

**Co-ordinators**  
**Mr.Y. Kesava Reddy**  
**Ms.T.Madhavi latha**  
**Ms.E.Latha**  
SVCOP

# SRI VENKATESWARA COLLEGE OF PHARMACY (AUTONOMOUS)

RVS Nagar, Tirupati Main Road, Chittoor-517127, Andhra Pradesh



## “ LEARN HOW TO USE 3D PRINTERS TO CREATE MODELS & PROTOTYPES ”

**VENUE**  
SVCOP  
SEMINAR HALL

**DATES:** 10.05.2025  
**TIME:** 11:00AM-12:00

**Guest**

**Dr. V.RAGINI**  
Department of Pharmacology ,  
SVCOP ,Chittoor.

**Presided by**  
**Dr.D.Jothieswari**  
Principal  
SVCOP

**Convener**  
**Dr.C.Radhika**  
SVCOP

**Organizing secretary**  
**Dr.J. Praveen kumar**  
Professor  
SVCOP

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**Mr.Y. Kesava Reddy**  
**Ms.T.Madhavi latha**  
**Ms.E.Latha**  
SVCOP



## IIC WORKSHOPS/SEMINAR CONDUCTED 2024-25

S.No	Date	Speaker	Title
1	8.10.2024	Dr.K. Anitha	Session on Achieving Problem-Solution Fit & Product-Market
2	10.10.2024	Dr.D. R Aruna Kumari	Problem Solving and Ideation Workshop
3	15.10.2024	Dr.J.Praveen Kumar	institutions innovation day
4			
5	23.10.2024	Dr.Abhay Jere	Session on Mic Programs&Schemes
6	26.10.2024	Dr. M. Ramya	awareness session on "Cyber Hygiene Practices
7	28.10.2024	Mr Sai Uttam	Session on the Basics of Intellectual Property Right and its Importance for Innovators and Entrepreneurs
8	12.11.2024	Dr. M. Ramya	World Pneumonia Day
9	12.11.2024	Dr. Satheesh Kumar	Work shop on entrepreneurship and innovation as a career Opportunity
10	18.11.2024	Dr. J. Gangadhar Naik ,Dr.J.Praveen Kumar	Think Health, Think Pharmacy
11	19.11.2024	Mr.M.S.Riyazullah	Demo day of business plans & linkage with innovation ambassadors
12	14.12.2024	Mr.C.P.Sreekanth	National energy conservation day
13			
14	24.12.2024	Dr.V. Shanmugam	Workshop on Effective Sales &Marketing Strategies for Entrepreneurs / Start-ups.
15	27.12.2024	Dr.R. Ravindra babu	Innovation &Entrepreneurship Choice &Challenge
16	20.01.2025	Mr. N. Vikash reddy	Exposure & field visits for problem identification: Exploring emerging areas of technologies
17	04.02.2025	Dr.S.Firoz	Poster presentation of ideas with innovation ambassadors.
18	15.02.2025	Mr. N. Mahesh reddy	organizing innovation & entrepreneurship outreach program in schools by engaging active Atal tinkering labs & school innovation council(sic)"
19	20.02.2025	Mr. N. Vikash reddy	field/ exposure & visit to pre -incubation units such as makers space,design centers ,clusters &workshop
20	21.04.2025	Dr.Unnat Pandit	MIC activity 1:World CreativityInnovation Day
21	22.04.2025	Dr. Gauri gargate & Dr. Chakravarthy	MIC Activity.Innovation, Start-up & IPR
22	23.04.2025	M.s AnoojaPadhee &Dr. Hemant Khosla	MIC Activity.INNOVATION, START-UP & IPR COPY THAT COPYRIGHTS UNCOVERED
23	24.04.2025	Dr. Rahul Taneja	MIC Activity.INNOVATION, START-UP & IPR "MARK THE SPOT: TRADEMARKS TALK
18	25.04.2025	Dr.Sripathi Rao Kulkarni	MIC Activity.Innovation, Start-up & IPR "Significance of IP protection and Commercialization
19	26.04.2025	Dr.Dara Ajay	MIC Activity.Innovation, Start-up & Ipr "Patent to Product

  
Principal